

# shannon conrad | graphic designer

kissmyart@gmail.com | 416.436.2122 | shannonconradart.com

## Objective

Seeking a position in Graphic Design with opportunities for growth and learning

## Related experience

### January – September 2011: Easy Email Solutions – Art Director:

Head designer at a small online marketing company. Designed projects across many different categories – from web page executions to email designs, online banners to logo design. Was also responsible for HTML encoding of emails, websites, and social media marketing campaigns as well as using email-marketing programs to send emails. A reference letter from the President is available.

### September 2006 – December 2010: – Freelance Designer and Illustrator:

Designed a wide range of print and web-based projects which included illustration, Photoshop mock-ups, brochure and catalogue design, postcard and poster design, restaurant menus, product packaging, optimizing files for print, web design and building in Dreamweaver, online marketing, webpage updates, Flash banners, and animated gifs.

### Summer 2007 – Children's Aid Society – Mural Project Coordinator:

Coordinated a mural project for teens in foster homes and high needs areas. Tasks included interviewing, hiring staff, and meeting with community members to procure new project sites, designing two large murals, giving daily instruction in painting techniques, and overseeing all paperwork and time sheets.

### 2001 – 2003 – CAP AIDS (Canada Africa Partnership) – Freelance Graphic Designer:

Designed event flyers and promotional web graphics for AIDS fund-raising and awareness events.

### 1999 – 2008 – Mid-Scarborough Community Centre – Drawing & Sketching Instructor:

Planned and facilitated weekly drawing and sketching classes to children and adults.

## Education

- Fine Art graduate from Ontario College of Art and Design University
- 1 year Design program at George Brown College
- High school diploma (Wexford C.I. Art Centre)

## Skills

- Fine Art: able to draw and paint proficiently in high realism using a wide variety of media
- Illustration: highly developed skills in Adobe Illustrator, Photoshop, Indesign
- Strong with Adobe Dreamweaver, using HTML and intermediate CSS
- Adapting to a client's existing brand standards
- Conceptualizing original creative for new clients
- Self starter and team player